

**DATING ADVICE WEB SITE
GROWING DESPITE TURBULENT
FINANCIAL TIMES**

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(AN) - At a time when most Americans are holding onto their money, men, at least, seem to be willing to part with their money in order to learn how to meet and relate to women. Moreover, while businesses across America are reporting sales slumps, DatingToRelating.com, a popular men's dating advice site, is reporting its highest book sales ever.

With over 600,000 visitors in the month of September, DatingToRelating.com expects to top that with over 700,000 visitors in the month of October. In addition, book sales have been highest ever for the last two weeks in a row.

Why the increased interest in dating advice at a time when America is in financial upheaval?

"Well," says the anonymous Mr. L. Rx author of the website and the popular dating advice book "Dating To Relating – From A To Z" available on both Amazon.com and the DatingToRelating.com websites, "I don't think it is a coincidence. Reading is a cheap form of entertainment and self-improvement is a good way to gain confidence and certainty in turbulent times."

That may be true, but it may also be due to the uniqueness of Mr. L. Rx's advice. NewsUSA recently reported that while many popular men's dating sites like David DeAngelo's DoubleYourDating.com, Neil Strauss's StyleLife.com and Mystery's TheMysteryMethod.com have seen their traffic decline or stall over the last year, DatingToRelating.com has seen it traffic quadruple over the last 12 months.



Moreover, According to Alexa.com, DatingToRelating.com has passed up both Neil Strauss's (Neil wrote the New York Time Bestseller "The Game") and Mystery's (VH-1 TV Show on meeting women) websites. Both Neil and Mystery are stellar and long established dating advice gurus.

"The problem with most dating gurus," writes Mr. L. Rx on his website "is that they only tell you how to meet and attract women. They don't tell you how to relate to them and keep them as girlfriends and wives."

Of course, the popular Mr. L. Rx does just that. He advises men on everything from meeting them through making a girlfriend out of them and keeping them in sane productive relationships in his book "Dating To Relating – From A To Z." And on his website you can even sign up for personal phone advice sessions at \$2,000.00 an hour.

Is dating advice a good investment in turbulent times?

Well compared to what Americans have to pay to bail out Wall Street and other financial institutions, it is a steal. And as Mr. L. Rx put it "Having the knowledge and confidence to go out there and create the exact kind of relationship you want with the exact kind of person you want is a bargain at any price."